

HOW TO EVALUATE THE ETHICAL NORMS OF A FIRM

Austrian Entrepreneur Yousif Almoayyed created this list of 20 questions to help anyone get a feel for the ethical norms of a firm they're part of or seek to have a relationship with.

- 1 Do you feel that the people in the top positions are the best?
- 2 Do you believe that the managers are not afraid to hire people better than themselves?
- 3 Do you believe that the company has a good future (good prospects)?
- 4 Do you feel that employees are learning on the job and are able to reach their full potential?
- 5 Do the employees have the opportunity to learn and grow in this organization?
- 6 Do employees share their knowledge in the company?
- 7 Does the knowledge get incorporated into the company's processes?
- 8 Do the senior managers in the company mentor the juniors?
- 9 Do you feel that employees have a shot at the top positions if they're good enough?
- 10 Do you feel talent is recognized in the firm and rewarded accordingly?
- 11 Would you say that the company has less office politics than other workplaces?
- 12 Are the owners overseeing their company well or are the managers doing whatever they want?
- 13 Do you believe that the company will grow, and that there are new opportunities opening up?
- 14 Do you feel there is a sense of ownership in the company staff or not?
- 15 Is it possible for employees to eventually own a share in the firm that they work in?
- 16 Are the changes that take place in the firm in a positive direction?
- 17 Does the organization learn from its mistakes?
- 18 Do you believe in the company's system to improve itself?
- 19 Do you feel that the firm's relationships throughout its business ecosystem are long lasting and mutually collaborative?
- 20 Do you feel that the communities within which the firm operates experience more benefits than costs?

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