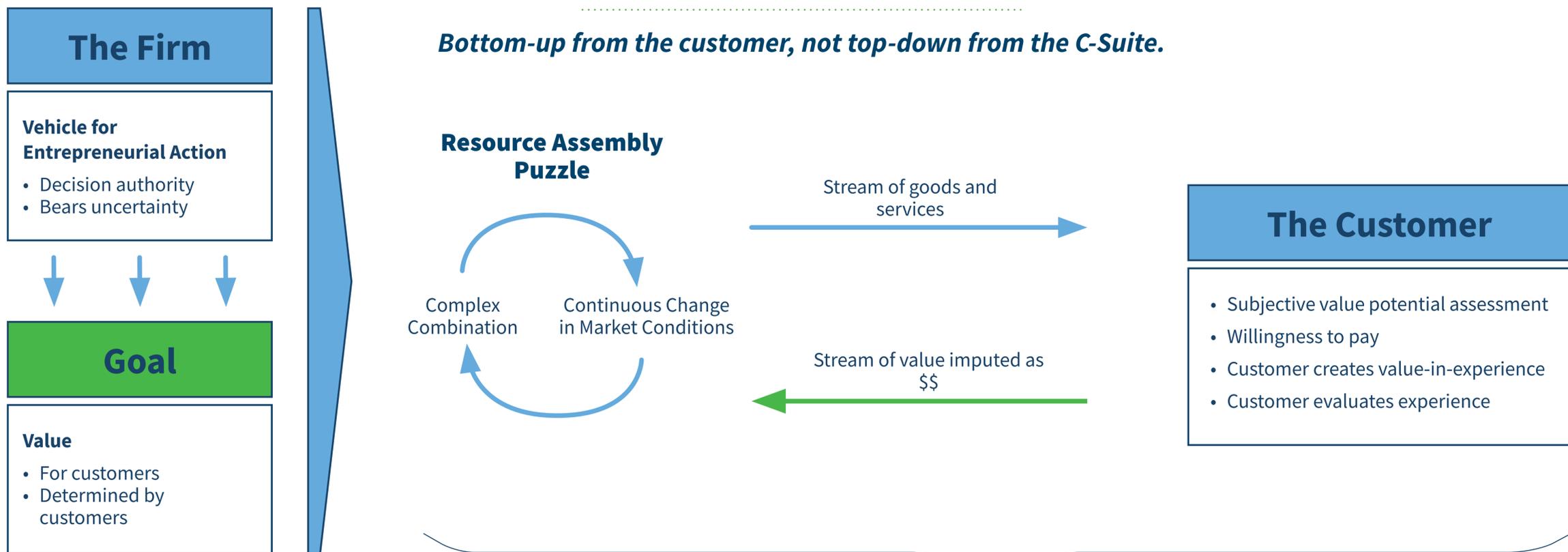


Emergent Strategy

Bottom-up from the customer, not top-down from the C-Suite.



The Emergent Strategy Process

