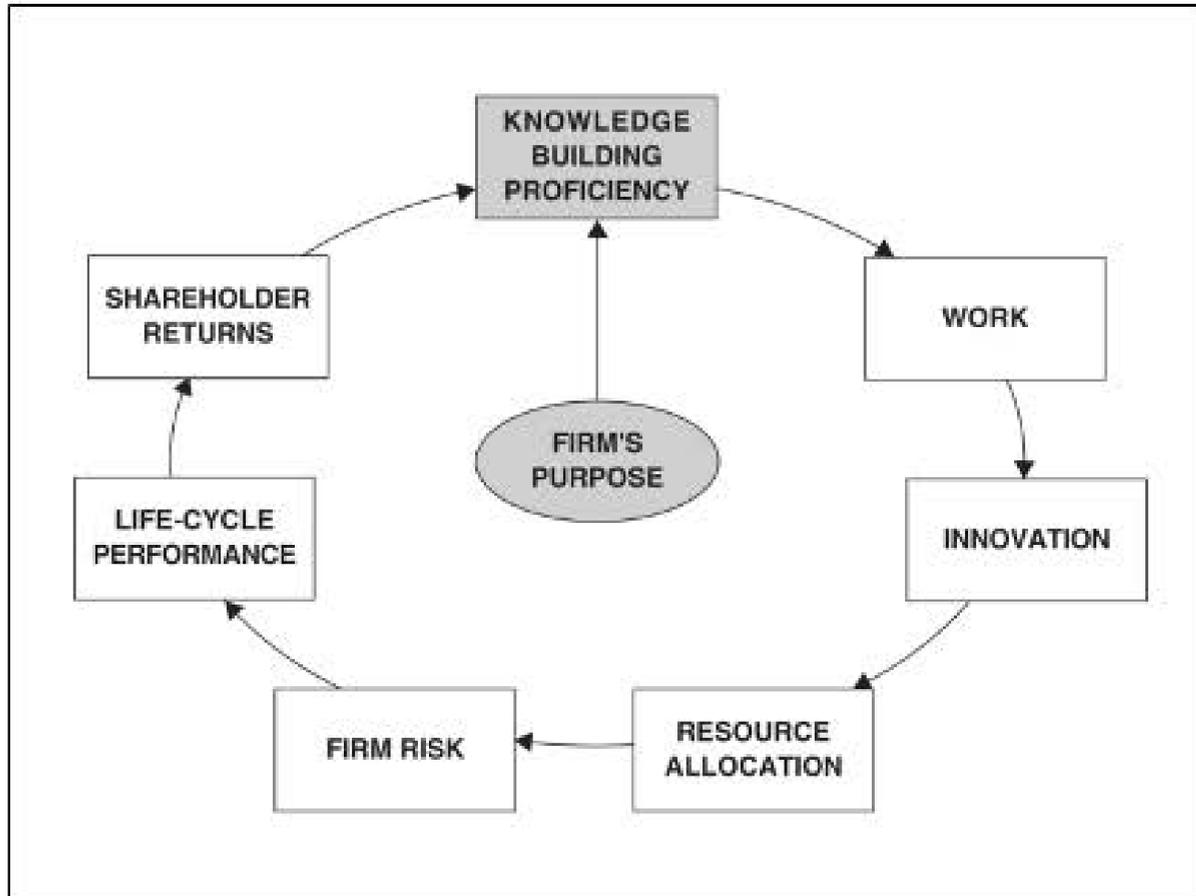


Value Creation Principles

Adapted from the book Value Creation Principles: The pragmatic theory of the firm begins with purpose and ends with Sustainable Capitalism by Bartley J. Madden

The Pragmatic Theory Of The Firm



The Knowledge Building Loop

