Apply Situational Awareness To Manage Change

A 6-box template to identify mismatches across boundaries in the firm.

Tactical Time Frame

Operational Time Frame

Strategic Time Frame

Internal Perspective

- Current capabilities
- Current execution
- Current results
- Morale
- Internal alignment

- Capacity and tooling to be built
- Investments to be made
- Hiring to be done
- Structural changes to be made
- Red teaming for trip wires

- Vision-mission review
- Customers' future
- problems to solve
- Organizational futures
- M&A
- Moon shots

External Perspective

- Comparative capabilities
- Comparative execution
- Comparative results
- External speed of change
- Sensing

- Market structure and arrangements monitoring
- Dynamic competitor capacity assessment
- Trend monitoring
- Technology adoption monitoring

- Horizon scanning for
- future shifts
- Dynamic competitive assessment
- Dynamic customer insights



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