

Apply Situational Awareness To Manage Change

A 6-box template to identify mismatches across boundaries in the firm.

	Tactical Time Frame	Operational Time Frame	Strategic Time Frame
Internal Perspective	<ul style="list-style-type: none">• Current capabilities• Current execution• Current results• Morale• Internal alignment	<ul style="list-style-type: none">• Capacity and tooling to be built• Investments to be made• Hiring to be done• Structural changes to be made• Red teaming for trip wires	<ul style="list-style-type: none">• Vision-mission review• Customers' future• problems to solve• Organizational futures• M&A• Moon shots
External Perspective	<ul style="list-style-type: none">• Comparative capabilities• Comparative execution• Comparative results• External speed of change• Sensing	<ul style="list-style-type: none">• Market structure and arrangements monitoring• Dynamic competitor capacity assessment• Trend monitoring• Technology adoption monitoring	<ul style="list-style-type: none">• Horizon scanning for future shifts• Dynamic competitive assessment• Dynamic customer insights