Systems Design & Assembly

Designing And Assembling A System For Entrepreneurial Growth

Entrepreneurial Foundation

Choose A Customer

Empathize

Design A
System

Assemble Capacity

Decentralize Control

Self Organization

Who Am I?

- Marine
- Learner
- Trainer
- Planner

What Do I Know?

- Construction
- Systems (Complexity -> Simplicity)

Whom Do I Know?

- Customers who want service
- People who want jobs

Developers / builders who crave simple good service

In friendly geography

What do customers want?

- Reliability
- Honesty
- Responsiveness

s Simple Rules

- Tell the truth
 - Answer the phone
 - Return Calls
 - Customers in all directions

Equipment

Phone

People

jobs

Young people

seeking meaningful

- Credit Card
- Gas Card
- Car

Autonomous Goal-Directed Creative Problem Solving

- Business is attracted to the system
- System scales to embrace new business

Technology

- Automation
- Systems of systems



Economics For Business is a project of the Mises Institute, to demonstrate how the application of economic principles helps entrepreneurs succeed.