

STARS: YOUR RESOURCES

Compile and update an inventory of resources using the STARS approach as in this example.

Letter	Category	Resource
S	Skills	<ul style="list-style-type: none"> • Bachelor's Degree in Chemistry • Three years' work experience in medical services • SCUBA certification • Conversational Spanish
T	Technologies	<ul style="list-style-type: none"> • Social networking (Facebook, LinkedIn, Twitter) • Online search (e.g. Google) • Natural language processing (NLP) • Global Positioning System (GPS) tools
A	Assets and Accomplishments	<p>Assets</p> <p><i>Physical</i></p> <ul style="list-style-type: none"> • Laptop, printer, and high-speed internet access • Hardware prototype <p><i>Financial</i></p> <ul style="list-style-type: none"> • Savings • Full-time job and income (medical services) <p><i>Knowledge</i></p> <ul style="list-style-type: none"> • Software design and prototype • Know my hometown well (born and raised there) <p>Accomplishments</p> <ul style="list-style-type: none"> • Earning a college degree • Completing a project on time and under budget
R	Relationships and Reputation	<p>Relationships</p> <ul style="list-style-type: none"> • Family who can provide help and encouragement • Mentors who can provide advice • Coworkers as potential co-founders, employees or customers • Alumni association <p>Reputation</p> <ul style="list-style-type: none"> • Friends I trust and who trust me • Recommendations • Strong credit score
S	Strengths (Inner)	<ul style="list-style-type: none"> • Leadership (led soccer team to national championship) • Diligence/perseverance (got a raise or made honor roll this quarter despite broken foot) • Compassion (helped neighbors after their house flooded) • Entrepreneurship (bought up friends DVDs and sold them online for a profit) • Excellent health

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